

**Prosys Infotech Private Limited: Newsletter for Private Circulation Only** 

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## Accurate - Accessible - Actionable Information for All

MIS Automation (Business Intelligence) using Microsoft BI Technologies

Prosys designs and develops amazing customized MIS Automation (BI) Applications.

Prosys solutions are Non-Proprietary, they don't contain any source code and can easily be maintained by your IT teams. Consistent usage of Prosys solutions will get you business benefits like Improved DSO, Higher Inventory Turns, Reduced Working Capital, Faster Book Closure, etc..

## Gartner positions Microsoft as a leader in BI and Analytics Platforms

The Power BI Team, Microsoft



Organizations seeking to stay ahead of the competition recognize the importance of investing in analytics and visualization tools to deliver insights from their data. They need a modern, powerful business intelligence (BI) platform that will stand up as an industry leader and a vision that will meet the needs of tomorrow.

Industry analysts have taken note of our efforts and we are excited to share Gartner has positioned Microsoft as a Leader, for the ninth consecutive year, in the Magic Quadrant for Business Intelligence and Analytics Platforms.

COMPLETENESS OF VISION

\* For the first time, Microsoft is placed furthest in vision within the Leaders quadrant.

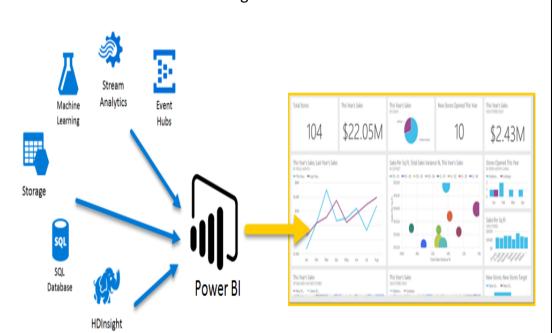
The establishment of an updated modern BI and analytics platform definition for this year's Magic Quadrant has significantly transformed the Leaders quadrant relative to its composition in previous years. In a market that is rapidly evolving with new innovation being introduced constantly, leaders in the BI market must demonstrate that they are focused not only on current execution but have a robust roadmap that will solidify its position as a future market leader, protecting the investment of today's buyers.



The strong placement for Microsoft could only have been made possible through the hard work of our many engineers and testers who listened over the years to users of Excel and Power BI to expand the capabilities and drive new benefits. We also must thank the more than 90,000 organizations in 185 countries that are now using Power BI.

Just as businesses strive to find an edge against industry foes, Microsoft is determined to deliver modern BI and analytics solutions for all types of users and to remain a leader and visionary in a competitive BI platform environment. Microsoft and Power BI stand out and the benefits pay off for users.

The technologies behind Power BI enable users to create and share insights in real time. With Power BI, anyone can develop rich and compelling stories that perfectly visualize data. And Power BI is continually upgraded by our community of engineers, partners and users, so the tools get better every day.



Read more about Microsoft's standing in Gartner's 2016 report and learn how businesses can make a competitive difference here. We also recommend reading Gartner's report, "New Microsoft Power BI Is an Enhanced Offering at a Compelling License Price."

Read more at: - https://powerbi.microsoft.com/en-us/blog/gartner-positions-microsoft-as-a-leader-in-bi-and-analytics-platforms/

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