Microsoft breaks through in the Gartner Magic Quadrant for Business Intelligence and Analytics Platforms

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Today I'm thrilled to share that for the second year in a row, Microsoft has been positioned furthest to the right for completeness of vision within the Leaders quadrant of Gartner's 2017 Magic Quadrant for Business Intelligence and Analytics Platforms – the 10th consecutive year Microsoft has been positioned as a leader. We're humbled by this recognition for the innovation we've delivered with Microsoft Power BI in the past year, including *significant* growth in both the vision axis and execution axis since the 2016 report. But, more importantly, we're encouraged by the progress we've made as a community in executing against the ambitious goal set when Power BI was made generally available only a short time ago in July 2015: Provide BI to more people than ever before, across all roles and disciplines within organizations. Power BI is the modern business intelligence solution you can bet on. We will continue to deliver innovation and value with precision and speed. The mantra that drives us is "five minutes to wow" – our relentless focus to enable a user to sign up for Power BI within five seconds and get business value from the service within five minutes. Customers around the world are realizing this vision and capitalizing on the promise of self-service BI by making it a reality at massive scale. This customer-centric approach extends to the regular development and ship cycles for Power BI. Since general availability, we've delivered a fire hose of innovation with weekly updates to the service and monthly updates to the Power BI Desktop authoring tool. This cadence is driven by high-value community feedback – more than 200,000 active community participants who have submitted over 6,000 ideas since July 2015 that have directly influenced the evolution of our product. We listen, evaluate and deliver for our community and take pride in doing so. We couldn't have reached these heights without the support and feedback from our loyal user base. With all this exciting innovation and incredible industry recognition behind us, we're keeping our foot on the gas to continue delivering on our "five minutes to wow" promise and bring the value of data insights to even more users. Thanks for being a part of our journey. We look forward to breaking more boundaries and moving the needle even further in data visualization and exploration. If you're already a fan or curious to learn more, I would like to invite you to join us in Seattle this June for the second annual Microsoft Data Insights Summit. We're welcoming Power BI users from around the world to meet with the BI engineering team, attend sessions and network with fellow data enthusiasts. Find out more now and register on the Microsoft Data Insights Summit site.

Microsoft positioned as a leader in Gartner Magic Quadrant for Business Intelligence and Analytics

Microsoft has been positioned as a leader for completeness of vision in the Leaders quadrant of Gartner's 2017 Magic Quadrant for Business Intelligence and Analytics Platforms. Microsoft also highlighted that this is the 10th consecutive year Microsoft has been positioned as a leader.

Data is the lifeblood of businesses, and competitive advantage is fueled by the ability to analyze vast stores of it to surface key insights. That's why we're honored to be recognized as a Leader in Gartner's evaluation of the BI and analytics market.

Thanks to the regular development and ship cycles for Power BI, Microsoft has added hundreds of new features since it was made available in 2015.

Read More at: https://blogs.microsoft.com/?p=43938705